



CITY of HOLLYWOOD, FLORIDA

DEPARTMENT OF PARKS, RECREATION AND CULTURAL ARTS

1405 South 28th Avenue ▪ Hollywood, Florida 33020

Phone 954-921-3404 ▪ Fax 954-921-3572 ▪ www.hollywoodfl.org

Chuck Ellis
Director

July 23, 2010

Dear Parade Enthusiasts:

The Department of Parks, Recreation and Cultural Arts invites you to join us for the 55th annual Hollywood Beach Candy Cane Parade. The parade is scheduled for Saturday, December 4, 2010, 7pm on the Broadwalk. Our parade theme is the **White Ice Parade**.

We anticipate another exciting parade that will usher in the holiday season under the stars with Hollywood's award winning Blue Wave beach as the perfect backdrop. We are now accepting applications for parade entries for this year's festivities and encourage float entries considering the parade distance. The parade route will be from Scott Street south to Harrison Street. Participation from corporations, community, non-profit, civic groups, and high school marching bands is welcomed.

We will continue with our pre-parade participant meeting scheduled for Thursday, November 18, 6:30pm at the Parks, Recreation and Cultural Arts Administrative Offices. This meeting will cover a review of rules, safety, staging locations, Broadwalk entry points and is **mandatory** for a member of **every** unit. This meeting is not exclusive to floats or vehicles, but includes entries of **every category**. At this meeting each unit representative will be given a window placard who's display will be the **only** manner of identification for entry into the parade line up / route area. Entries not represented at this meeting will be disqualified as parade entries.

Join the traditional beginning of the Holiday Season in Hollywood and be a part of the fun in our spectacular Hollywood Beach Candy Cane Parade. Enclosed please find the Parade Standards, Application and Parade Safety Float Inspection Checklist. **The application has changed.** Please complete the application carefully, legibly and in its entirety so we have complete information as all future communication will be via e-mail. The application deadline is November 11, 2010. Entries may be limited and will be accepted on a first come basis.

If you have questions please call 954.921.3404. The enthusiasm has begun and we look forward to creating lasting memories. **Please join us!**

Best regards,

Toni Lynn Bridges
Program and Events Manager

Our Mission: Through strong and dedicated leadership we provide quality parks and recreation services that are affordable, innovative and responsive to our diverse community. Our efforts help foster community pride.

"An Equal Opportunity and Service Provider Agency"

Hollywood Beach Candy Cane Parade

Celebrating our 55th Year!

2010 Theme "White Ice Parade"

PARADE STANDARDS

THESE PARADE STANDARDS WERE DEVELOPED TO CREATE AN EVENT THAT CELEBRATES HOLLYWOOD'S UNIQUE VENUE WITH VIEWS OF THE ATLANTIC OCEAN AND OUR AWARD-WINNING BLUE WAVE BEACH.

NOW'S YOUR OPPORTUNITY TO BRING A SENSE OF COMMUNITY TO YOUR BUSINESS OR GROUP WITH THE PLANNING AND BUILDING OF YOUR THEMED PARADE ENTRY FLOAT!

WHY BUILD A FLOAT?

- OUR PARADE ROUTE IS 1.8 MILES LONG AND IS DIFFICULT FOR CHILDREN TO WALK OR MARCH THE ENTIRE ROUTE.
 - PATRON EXCITEMENT IS HEIGHTENED VIEWING FLOATS
 - ENHANCED VISIBILITY OF YOUR GROUP, ORGANIZATION OR BUSINESS
- ** MARCHING UNITS ARE RESERVED FOR *HIGH SCHOOL MARCHING BANDS, JROTC UNITS, MILITARY GROUPS OR PERFORMING GROUPS.*

1. ALL TOW VEHICLES MUST BE DECORATED TO ADHERE TO THIS YEAR'S THEME, THE

"WHITE ICE PARADE"

2. FLOAT MUST BE DECORATED WITH A **MINIMUM** OF **5000 WHITE** OR **ICE BLUE LIGHTS**. FLOATS WITH COLORED LIGHTS WILL NOT BE PERMITTED IN THE "WHITE ICE PARADE".

"GO GREEN": EXTRA JUDGING POINTS FOR ALL LED LIGHTING

3. FLOAT DÉCOR MAY BE A MIXTURE OF WHITE, SILVER AND ICE BLUE

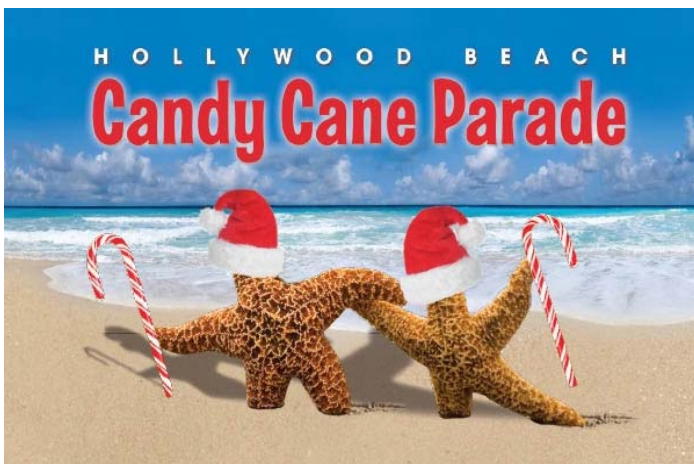
HINT: DRY ICE IN COMBINATION WITH WHITE LED LIGHTING MAKES A BEAUTIFUL WINTER SCENE!

4. CHAPERONES FOR CHILDREN'S ENTRIES ARE LIMITED TO 4 ADULTS (MAY NOT INCLUDE CHILDREN ALONE OR ADULTS WALKING WITH STROLLERS) AS FLOAT SPOTTERS AT THE FOUR CORNERS OF THE FLOAT.

5. ADDITIONAL CHAPERONES WITH CHILDREN'S ENTRIES MAY BE UTILIZED ON-BOARD FLOATS.

6. ONLY HOLIDAY MUSIC MAY BE PLAYED

WE WELCOME & LOOK FORWARD TO YOUR PARTICIPATION!



"WHITE ICE PARADE" 2010 THEME

Saturday, December 4, 2010
7:00 PM

Your Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Cell Phone: _____

E-mail Address: _____

Name of Unit: _____

Type of Unit: **Float:** _____ Length _____ Height _____

Band: _____ High School **Marching BAND:** _____ Other: _____

EMCEE TEXT (2 sentences please): _____

Participants must wear costumes. Number of participants in unit: _____

Age range of participants: _____ Special requests: _____

Alternative contact person: _____

Phone Number: _____ Cell Phone: _____

Band Fee **High School Marching Bands ONLY** \$ _____

(Please keep band budget below \$400, thank you)

DEADLINE FOR ALL ENTRIES IS NOVEMBER 11, 2010

**A REPRESENTATIVE FROM EACH UNIT MUST ATTEND THE
MANDATORY PARADE MEETING THURSDAY, NOV. 18, 2010, 6:30PM**

PLEASE RETURN BY MAIL OR FAX TO 954.921.3572

Department of Parks, Recreation & Cultural Arts

ATTN: CANDY CANE PARADE

1405 S. 28th Avenue

Hollywood, Florida 33020

CANDY CANES OR SOUVENIRS SHOULD ONLY BE TOSSED

GENTLY BY WALKERS & FLOAT SPOTTERS !!

**PLEASE REVIEW & FOLLOW PARADE STANDARDS & FLOAT SAFETY
INSPECTION CHECK LIST**

PARADE SAFETY FLOAT INSPECTION CHECKLIST

This checklist was developed to ensure the safety of all participants and spectators of parades in the City of Hollywood. The following items will be implemented and adhered to during the design and building of every float. All floats may be inspected by a designated City Parade Official and a Parade Committee Designee. Any float, vehicle, or person not in compliance with this checklist may forfeit the right to participate in the parade.

1. Driver is required to have a valid driver's license and insurance.
2. All vehicles must have a valid license plate as required by law and functioning horn, headlights, brake lights and parking lights.
3. Tow vehicles and trailers shall be properly serviced for gas, oil, coolant, tires, and battery prior to reporting to the staging area. There shall be ***no oil leaks***. The City Parade Official retains the right to prohibit any unsafe vehicle or trailer from participating in the parade.
4. Towed trailers or towed floats must have safety cables or chains in place and attached to the tow vehicle. Front and rear towing hooks **MUST** be accessible and of sufficient strength for towing.
5. Driver must have proper 180-degree vision (or communications) and proper ventilation.
6. All flatbed trucks or trailers with riders must have a railing at least 30" above the float platform using wood, metal or a substantial substitute. Consultation with professionals experienced in construction techniques must be done to ensure the railing will withstand the force imposed upon it by the persons on board.
7. Generators must be securely mounted and installed away from decorations and riders. Generators must be equipped with a metal exhaust, which could terminate either in a common exhaust (vehicle and generator) or extend to the exterior of the float (same as the vehicle exhaust).
8. All decorative materials used must be flame retardant. No smoking, open flames, or cooking is allowed on floats. No sharp or unfinished edges should be exposed.
9. All motorized apparatus shall be provided with an approved 2A-10BC rating fire extinguisher accessible to the operator.
10. All floats shall have at least one accessible 2A-10BC extinguisher on the float. Each standing float rider must have an approved body support. All seating on towed vehicles or floats must be properly secured. Seated riders' safety will be assessed by the City Parade Official and a Parade Committee Designee.
11. All floats must have a minimum of four wheel walkers (adults) stationed on the four "corners" of the float, including the tow vehicle. Each vehicle must incorporate wheel walkers at each axle.
12. No person shall be allowed to get on and off a float after the parade begins, except for emergency reasons. In the case of emergency, the float should pull to the side and stop. The person involved in the emergency will be removed and the float may re-enter the parade procession.
13. Items such as candy canes, beads, plastic cups, tiny toys, or doubloons (throws) must be tossed out and away from the float by walkers and/or float spotters. Drivers shall not toss throws.